

# How we recognize team members

## Overview

Recognition is an essential part of our values at Wells Fargo — because people are our competitive advantage and expressing recognition makes our team members feel appreciated. There are many ways to recognize a team member, from an informal thank you to a more formal recognition with a *Shared Success*® certificate. What's more important is to provide meaningful recognition to team members.

## Corporate recognition tools and programs

Tools and programs	Description
Wells Fargo corporate eCards	Team members can send eCards to recognize other team members for their specific achievements and contributions. An array of cards is available to recognize great service, teamwork, leadership, and diversity — and to say welcome, congratulations, and thank you.
Wells Fargo <i>Shared Success</i> ®	Wells Fargo's company-wide recognition program, <i>Shared Success</i> ®, gives every team member the opportunity to recognize and celebrate the great things, large and small, accomplished every day by other Wells Fargo team members. Team members can choose from eight categories based on the Vision and Values of Wells Fargo.
Diversity Champion Award	This company-wide program honors team members who promote and support diversity.
Volunteer recognition	Wells Fargo has several enterprise volunteer recognition programs to recognize team members' dedication to their communities.
Line-of-business programs	Each line of business has recognition programs customized for its individual business group. The corporate recognition programs and tools supplement the line-of-business programs.

Together we'll go far

